



Open Access publishing for the Humanities

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Eelco Ferwerda
OAPEN Foundation



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Welcome to OAPEN

online library and publication platform

OAPEN (Open Access Publishing in European Networks) is a collaborative initiative to develop and implement a sustainable Open Access publication model for academic books in the Humanities and Social Sciences. The OAPEN Library aims to improve the visibility and usability of high quality academic research by aggregating peer reviewed Open Access publications from across Europe.

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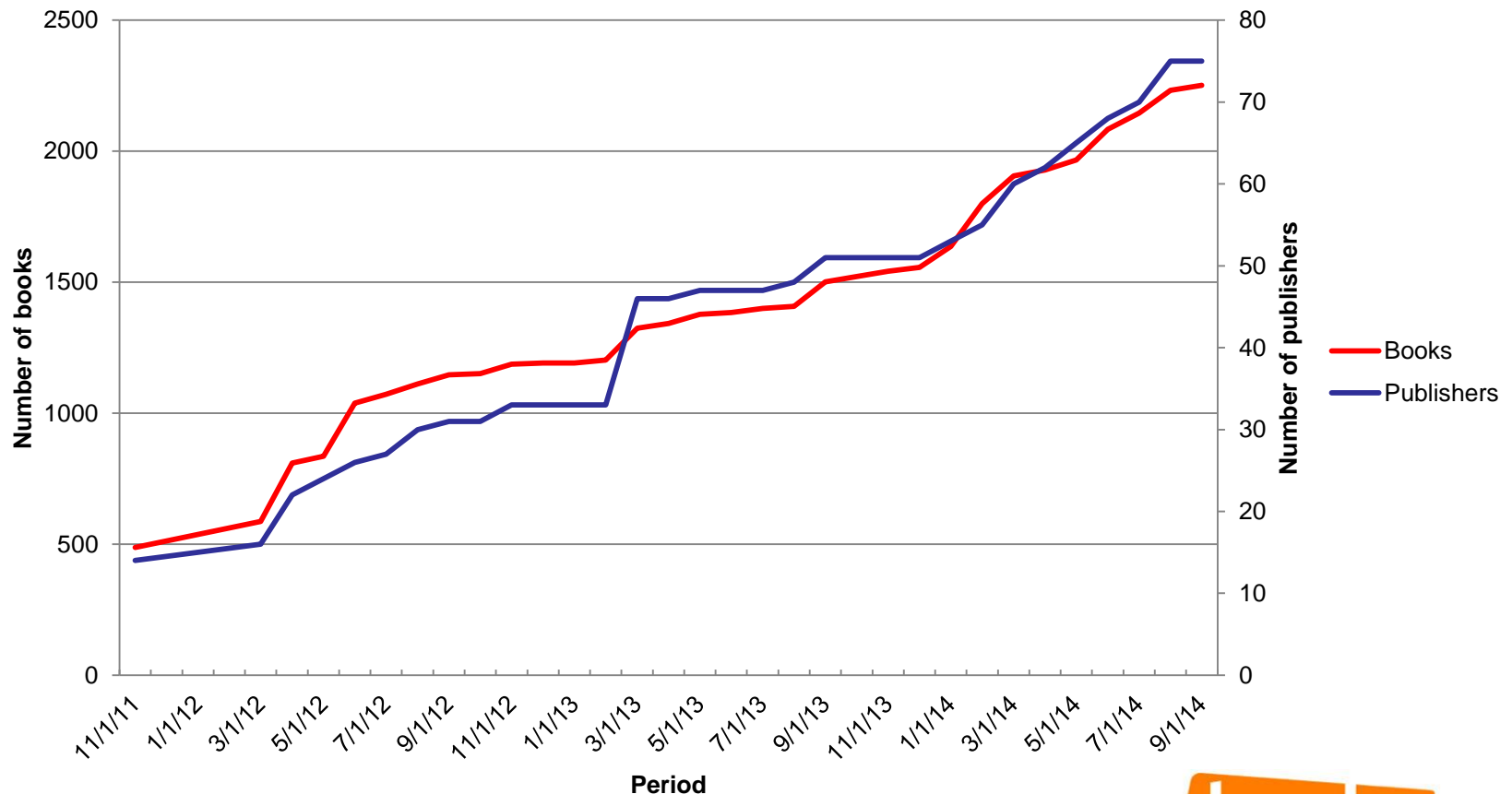
- Free and unrestricted access to peer reviewed publications (becoming mandatory in UK)
- 2 roads to achieve OA: gold or green
- Gold: publisher makes the work OA (APC)
- Green: author deposits a (near final) version in an institutional or subject repository
- Gratis OA: free to read
- Libre OA: free to read and re-use under an OA license (such as a Creative Commons license)
- CC BY; CC BY-NC; CC BY-ND; CC BY-NC-ND

Research output in HSS

- OA journals are on the rise: 45% of journals in DOAJ are in HSS disciplines
- But AHRC estimates just a third of research output is in the form of articles, two-thirds is books (Humanities)
- Monographs are the preferred genre
- Print is preferred for reading long texts
- E is growing for discovery and research

Growth of OA book publishing

Growth of the DOAB collection: books and publishers



Preference for print

Based on value perception and prestige:

- Printed monograph is gold standard
- Online: less valuable and less credible
- Open Access: less rigorous peer review
- Paying to get published: vanity publishing

Encourages to a conservative attitude among book publishers

OA books are different from articles

Online does not substitute print:

- > Publishers choose a hybrid approach to OA books: OA + print
- > Most publishers prefer CC-BY-NC licences, to recover costs of printed edition
- > Green OA is less feasible, may well require longer embargo periods than usual 12 months in HSS

Licenses for OA books

CC BY + CC BY-SA: 3%

CC BY-NC + CC BY NC-SA: 16%

CC BY-ND: 8%

CC BY-NC-ND: 50%

Business models for OA books

- Hybrid or dual edition publishing
- Institutional support
- Author side publication fee
- Library side models

Checklist for authors

When looking for an OA publisher:

- Good fit (subject areas, authors)?
- Peer review
- Licensing policy
- Funding model (author side charges?)
- Print or PoD policy
- Digital formats (PDF, HTML)

DOAB goals

- Increase discoverability of OA books
- Provide ‘authoritative list’ of OA book publishers
- Support quality assurance and standards
- Promote OA book publishing

DOAB benefits

Key benefits:

1. Improving discovery of OA books
2. Listing OA publishers that can be trusted
3. Providing information about OA publishers (peer review, licensing, OA policies)

Misconceptions

- > OA is compatible with peer review
- > CC is compatible with copyright
- > CC BY does not endorse plagiarism
- > OA does not endanger Academic freedom

Thank you

Eelco Ferwerda

e.ferwerda@oapen.org

www.oapen.org

www.doabooks.org



Quality

- Wide variety of peer review practises
- Editorial control highly valued
- Quality perception tied-in with publishers' brand
- Lack of metrics to measure quality
- E-content less trustworthy
- Author-pay associated with vanity publishing

OAPEN Foundation

- Dedicated to OA books
- OAPEN Library
 - Hosting full text collection of OA books (+ chapters)
 - Only peer reviewed content
 - 65+ publishers, 2200+ books
 - Increasing visibility, discoverability, usage
- Main focus areas:
 - Quality assurance
 - Aggregation and Deposit
 - Discovery and Dissemination

Misconceptions

- Authors need to know that:
 - > OA is compatible with peer review
 - > CC is compatible with copyright
 - > CC BY does not endorse plagiarism
 - > Academic freedom isn't endangered by OA
- OA will become mandatory for books as well
- Authors need to become aware of the benefits of OA:
 - > OA is about inclusion, interaction, transparency, innovation
 - > OA can increase usage and impact, im

DOAB requirements

Established in consultation with OASPA:

1. Academic books in DOAB shall be available under an Open Access license (such as a Creative Commons license)
2. Academic books in DOAB shall be subjected to independent and external peer review prior to publication

The credibility gap in HSS

We need:

- Prestigious OA journals and book publishers
- Robust peer review
- Transparency (pricing models, quality assurance, licensing)
- To demonstrate the impact of OA

Challenges

- Developing funding models for Gold OA books
- Establishing a Green route for OA books
- Consistent licensing procedures and limited licensing options
- Measuring the impact of OA books
- Convincing the Humanities of the benefits of OA