The University Library as Publisher

UKSG Webinar 29 October 2014

Janet Aucock
University of St Andrews
What material is being published?

- Journals?
- Enhanced journals/Alternative journals/Journals with additional resources?
- Monographs?
- E-theses?
- Working papers?

Or do they all start to merge together?

Open access environment
Who is the publisher?

- What is our definition of a publisher?
- Is the Library or institution the host or distributor?
- Is the editorial board, or Society or Academic School or Research Institute the publisher?
- Might all these elements become a “publishing collaboration” where roles are not necessarily well defined?
Do you need a strategy?

• A strategy?
• A grand plan?
• An experiment?
• An opportunity?
• Measuring success?
Revolution?

• Replacing “traditional” existing journals? Complementary?

• Opportunities for undergrads, postgraduates and academic staff

• Learning opportunities, more knowledge to make more informed choices

• Learning experiences for all concerned

• Fit into set of open access and research support services
Collaborative working

- Build communities around the service across disciplines and researcher groups
- Cooperation and collaborative working across institutions. Scottish Digital Library Consortium
- Shared services and models
- JISC pathfinder and LOCH (Lessons in Open Access Compliance for Higher Education)
  [http://libraryblogs.is.ed.ac.uk/loch/](http://libraryblogs.is.ed.ac.uk/loch/)
- OJS community and list
  PKP OJS site at [https://pkp.sfu.ca/ojs/](https://pkp.sfu.ca/ojs/)
  JISC email list is OJS-USERS
Other themes along the way

- Costs and resourcing
- Technical infrastructure and support
- Service levels
- Quality assurance and engagement
- Meeting development demands and expectations
- Content discovery
- Long term archiving and preservation
University of St Andrews Library: Journal hosting service using OJS

Jackie Proven

UKSG webinar: Library as publisher

29 Oct 2014
Journal hosting service – the pilot

One journal’s 20-year journey

Hugely valuable learning experience – ‘soft’ issues more important than ‘technical’ issues
Welcome to the University of St Andrews journal hosting service provided by the University Library. This service includes publishing process, including submission, peer-review and online publication. The Library will act as 'electronic publisher' for your journal. We can provide demonstrations and training to members of the University wishing to run their own journal.

Contact: journal-hosting@st-andrews.ac.uk

Latest journal to be launched: Yearbook in Cosmopolitan Studies

Planning a journal with OJS

If you are interested in starting a journal with OJS, you should consider what you want the journal to achieve. You will need to consider the journal title, the scope and what role this journal will fill in your discipline. Will the journal be peer-reviewed, and what will be the frequency of publication and expected types of content?

OJS is primarily designed to deliver open access content, although full or partial subscription models can be supported.

We would encourage you to look at our OJS sample folder (Word, 42 KB) to see the sorts of questions you need to consider and policies you need to establish for your journal. The form provides a detailed list of questions and closely mirrors the information needed to set up the journal in OJS. The Library will use the form as the basis for discussions for a project. The form also provides a useful record of the timeline for your project and records project milestones.

Roles and responsibilities

The table below demonstrates the related roles of Library, School, Journal managers and Editorial board.
Journal hosting service – coming soon
### Journal hosting service – our model

<table>
<thead>
<tr>
<th>Library (with IT services)</th>
<th>Library / School</th>
<th>School + Editorial board</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal hosting</td>
<td>Journal management</td>
<td>Editor(s)</td>
</tr>
<tr>
<td>Technical support</td>
<td>Set up functionality</td>
<td>Define policies</td>
</tr>
<tr>
<td>OJS user training</td>
<td>Configure templates</td>
<td>Manage review process</td>
</tr>
<tr>
<td>Advice on copyright</td>
<td>Customise look and feel</td>
<td>Track submissions</td>
</tr>
<tr>
<td>Support for access and preservation</td>
<td>Register users and assign roles</td>
<td>Create and publish issues</td>
</tr>
<tr>
<td>Open Access advocacy</td>
<td>Administration</td>
<td>Create author guidelines</td>
</tr>
</tbody>
</table>
Journal hosting service – the reality

• Technical support
  ✓ Free, open source software, easy to install, stable
  × What about upgrades and development?

• User support
  ✓ Thorough knowledge of OJS easily gained through good documentation and strong user community
  × TIME required! Support needs vary greatly. Is it a core service?

• Publishing and management
  ✓ The Journal is responsible for all content, policies and processes
  × When do activities ‘overlap’? Who does the reader recognise as ‘the publisher’?
OJS steps users through the process with tips and recommendations.

JOURNAL SETUP

FIVE STEPS TO A JOURNAL WEB SITE

1. DETAILS
   Name of journal, ISSN, contacts, sponsors, and search engines.

2. POLICIES
   Focus, peer review, sections, privacy, security, and additional about items.

3. SUBMISSIONS
   Author guidelines, copyright, and indexing (including registration).

4. MANAGEMENT
   Access and security, scheduling, announcements, copyediting, layout, and proofreading.

5. THE LOOK
   Homepage header, content, journal header, footer, navigation bar, and style sheet.

STEP 2. JOURNAL POLICIES

2.1 FOCUS AND SCOPE OF JOURNAL

Enter a statement below, which will appear in About the Journal, that speaks to authors, readers, and librarians about the range of articles and other items which the journal will publish.

YCS aims at collating and reviewing work in the field of Cosmopolitan Studies. The journal Centre for Cosmopolitan Studies, Cosmopolitan Studies is a growing field in the human sciences and this journal will aim to gather some of the best work on this topic in one place.
Supporting the setup process

- Framework of our hosting setup process encourages additional dialogue
OJS prompts users to think about their policies and how to communicate them effectively.

OJS encourages visibility for people – great for building teams.

Benefits of OJS
Common questions

1. How can I customise the look of the journal?
2. How do I upload content?
3. Are there any costs?

• Hosting: nominal 0.2 FTE, hardware and backup, minimal technical support, CrossRef membership – costs absorbed by Library
• Journals: printing and publicity, web/logo design – costs generally absorbed by Societies or Schools, or met through one-off grants.
• Staff are volunteers or doing as part of existing roles
• Readers: All online content is free. Some journals charge for print versions
• Authors: Submission/Publishing is free, i.e. no Article Processing Charges (APCs)
Iterative setup process

• Other questions
  – Will OJS help with tracking submissions?
  – How will readers find our journal?
  – How do we manage copyright?
  – How do we express our journal policies?
  – How do I get an ISSN?
Services beyond OJS

- Drafting copyright agreements and statements
- Suggesting relevance of Open Access to mission
- Thinking creatively about Open Access models
- Discussing costs and sources of funding
- Sharing experience on processes and workflows
- Promoting discovery
- Preservation and other repository services
# The end results

## Monthly article downloads 2014

<table>
<thead>
<tr>
<th>Journal</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
<th>YTD</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal of Terrorism Research*</td>
<td>11258</td>
<td>11921</td>
<td>16255</td>
<td>13683</td>
<td>15645</td>
<td>13050</td>
<td>13009</td>
<td>11080</td>
<td>10697</td>
<td>15453</td>
<td></td>
<td></td>
<td></td>
<td>132,051</td>
</tr>
<tr>
<td>Theology in Scotland</td>
<td>1055</td>
<td>1076</td>
<td>1778</td>
<td>1676</td>
<td>1248</td>
<td>1825</td>
<td>2370</td>
<td>1860</td>
<td>1037</td>
<td>1545</td>
<td></td>
<td></td>
<td></td>
<td>15,470</td>
</tr>
<tr>
<td>Ethnographic Encounters</td>
<td>583</td>
<td>370</td>
<td>532</td>
<td>687</td>
<td>648</td>
<td>401</td>
<td>611</td>
<td>404</td>
<td>538</td>
<td>622</td>
<td></td>
<td></td>
<td></td>
<td>5,396</td>
</tr>
<tr>
<td>North Street Review</td>
<td>331</td>
<td>302</td>
<td>385</td>
<td>373</td>
<td>233</td>
<td>323</td>
<td>616</td>
<td>348</td>
<td>175</td>
<td>360</td>
<td></td>
<td></td>
<td></td>
<td>3,446</td>
</tr>
<tr>
<td>Journal of Sustainability</td>
<td>168</td>
<td>109</td>
<td>152</td>
<td>117</td>
<td>138</td>
<td>177</td>
<td>185</td>
<td>131</td>
<td>139</td>
<td>140</td>
<td></td>
<td></td>
<td></td>
<td>1,456</td>
</tr>
<tr>
<td>Aporia</td>
<td>45</td>
<td>37</td>
<td>67</td>
<td>95</td>
<td>86</td>
<td>51</td>
<td>116</td>
<td>74</td>
<td>36</td>
<td>88</td>
<td></td>
<td></td>
<td></td>
<td>695</td>
</tr>
<tr>
<td>Proceedings of AMPAL 2013</td>
<td>113</td>
<td>140</td>
<td>161</td>
<td>124</td>
<td>172</td>
<td>100</td>
<td>190</td>
<td>100</td>
<td>47</td>
<td>76</td>
<td></td>
<td></td>
<td></td>
<td>1,223</td>
</tr>
<tr>
<td>Syria Studies</td>
<td>35</td>
<td>280</td>
<td>128</td>
<td>152</td>
<td>93</td>
<td>296</td>
<td>168</td>
<td>126</td>
<td>72</td>
<td>111</td>
<td></td>
<td></td>
<td></td>
<td>1,461</td>
</tr>
<tr>
<td>Yearbook in Cosmopolitan Studies (launched Oct 2014)</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>86</td>
<td></td>
<td>86</td>
<td></td>
</tr>
</tbody>
</table>

[*JTR has HTML versions as well as PDFs, and is indexed in DOAJ]*
What’s next in OJS?

New features

Clearer setup tips

DOI Plugin Settings

Please configure the DOI plug-in to be able to manage and use DOIs in OJS:

- Journal Content
  - Please select the publishing objects that will have Digital Object Identifiers (DOI) assigned:
    - Issues
    - Articles
    - Galleys
    - Supplementary Files

- DOI Prefix
  - The DOI Prefix is assigned by registration agencies (e.g. CrossRef) and is in the format 10.xxxx (e.g. 10.1234):

  10.15604

Settings

This plugin can be configured to automatically register Digital Object Identifiers (DOIs) with CrossRef. You will need a username and password (available from CrossRef) in order to do so. If you do not have your own username and password you can still export into the CrossRef XML format, but you cannot register your DOIs with CrossRef from within OJS.
## Journal hosting service – growing the model

<table>
<thead>
<tr>
<th>Library (with IT services)</th>
<th>Library / School</th>
<th>School + Editorial board</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal hosting</td>
<td>Journal management</td>
<td>Editor(s)</td>
</tr>
<tr>
<td>Technical support</td>
<td>Set up functionality</td>
<td>Define policies</td>
</tr>
<tr>
<td>OJS user training</td>
<td>Configure templates</td>
<td>Manage review process</td>
</tr>
<tr>
<td>Advice on copyright</td>
<td>Customise look and feel</td>
<td>Track submissions</td>
</tr>
<tr>
<td>Support for access and preservation</td>
<td>Register users and assign roles</td>
<td>Create and publish issues</td>
</tr>
<tr>
<td>Open Access advocacy</td>
<td>Administration</td>
<td>Create author guidelines</td>
</tr>
</tbody>
</table>

**Create and register DOIs**

**Create HTML versions of articles**

**Deposit preservation copies in our repository**
What’s next for our service?

• Further embedding in our OA services
• Managing technical developments
• Managing user expectations
• Ensuring sustainability of the journals
What’s next for our service?

So we are

• Reviewing level of staff resource needed
• Reviewing options for technical support
• Reviewing our hosting model and looking at alternatives…

• Committed to supporting Open Access, and meeting our users’ needs
Aporia
Convocamus (launching soon)
Ethnographic Encounters
Journal of Sustainability
Journal of Terrorism Research
North Street Review
Proceedings of AMPAL 2013
Syria Studies
Theology in Scotland
Yearbook in Cosmopolitan Studies (launched Oct 2014)

Hosting service: http://ojs.st-andrews.ac.uk/
About the service: http://www.st-andrews.ac.uk/library/services/researchsupport/journalhosting/

Email: journal-hosting@st-andrews.ac.uk / jep10@st-andrews.ac.uk

@jackieproven