Napoleon Bonaparte, at the center: right where one would expect to find him circa 1804. That year, between Napoleon’s legal proclamation as emperor (18th of May) and his spectacular coronation ceremony (2nd of December), the prominent young artist Antoine-Jean Gros exhibited a large-scale painting commemorating Napoleon’s recent military campaign in Egypt. In the luminous midground of *Napoleon Bonaparte Visiting the Plague-Stricken in Jaffa* (1804, fig. 1), Napoleon, having removed a single white glove, reaches out to touch the body of one of his ailing soldiers. Bonaparte’s regalia-draped figure, impressive though it is, stands as neither the largest nor the most vividly rendered in Gros’s painting. To the right are brightly-lit nude men whose pallid flesh is pulled taught against finely detailed musculature. In the foreground, even more nudes—some laying prone and others seated, a jumble of ashen limbs and sallow faces. Bodies, or pieces of bodies, proliferate. Both in the graphic clarity with which their flesh is portrayed and in their scale, the nude bodies challenge the compositional priority ostensibly commanded by Napoleon, drawing attention away from his place at the center and out towards multiple, rival focal points. One contemporary viewer of the painting complained that the figures in the right foreground, for example, are not “subordinated to the main subject” of the painting and therefore “divide” the viewer’s interest.¹

This feature—the dispersal and distribution of monumental bodies in the foreground of the painting—is a forceful provocation. Why surround Napoleon with figures who rival him for narrative and pictorial interest? Why is it that Napoleon’s presence does not impose some kind of centripetal, unifying order onto the scene? Historian Christopher Prendergast, reflecting on the
“fragmentary, proliferating, potentially unmanageable” narrative multiplicity found in Gros’s paintings, gives this feature a name: “the anxiety of the foreground.” But however “unmanageable” present-day viewers may find the composition, Jaffa was, for the most part, extremely well received when it was initially exhibited. Many critics actively praised the massive bodies piled up in the painting’s foreground as well as those found in Gros’s subsequent Battle of Aboukir (1806). There was something about this pictorial configuration that was clearly quite functional circa 1804, something that may have even been central to how the painting conveyed certain kinds of meaning to its viewers. Darcy Grigsby has called Jaffa “a great, epic machine assigned the task of retrospectively representing the Egyptian expedition to the French public.” It was a “history painting” in the academic sense of portraying a significant narrative on a grand scale, but more broadly speaking, the painting was an engine for producing and disseminating historical meaning—“historical” in the dual sense articulated by Hegel, comprising both the historical “event” and the narration of that event as a “story.”

But if Jaffa’s task is the production and dissemination of historical meaning, what view of history itself is being presented here? And, more to the point, how are we to understand a model of history that accommodates or even relies upon the kind of fragmentation and proliferation Gros’s painting so insistently foregrounds? Making sense of these questions entails thinking expansively about the status and production of historical meaning in Napoleonic France, and in doing so locating Gros’s painting within a wider field of practices that are pictorial but also discursive and material. The painting prompts us to reconsider some of the mechanisms by which historical narratives were forged under Napoleon, and in particular to attend to the very feature that Prendergast finds so troubling: its layering of multiple bodies, signs, and focal points. Susan Siegfried and Stephen Bann are among the scholars who have written extensively
about historicism in early nineteenth-century French art—including two important articles published in this journal.\textsuperscript{6} Inspired by their work and particularly by Bann’s engagement with discursive historicism as well as its pictorial counterpart, I suggest that we go even further—that we recognize its embeddedness within a larger and diverse field of cultural practices. I propose that artworks like \textit{Jaffa} participated in an early nineteenth-century model of historical meaning that was characterized by dispersal and aggregation, by fragmentation and proliferation. In what follows I will indicate just a few of the many ways we might trace this broader phenomenon, looking first at the ascendance of history as a popular genre or medium, then to the literal means by which historical signifiers were collected during Bonaparte’s military campaigns and subsequently disseminated textually and pictorially, before returning, at the end, to Gros. Doing so allows us to see a number of seemingly different practices and strategies as interlocking rather than parallel phenomena. An essentially \textit{cumulative} form of historical meaning emerges that can be traced across a range of locations and modalities in Napoleonic France.

***

Napoleonic France was also, of course, post-Revolutionary France. Which is to say that in order to plot some of the coordinates of historical meaning in this period, it is essential to begin by acknowledging that a decade of Revolutionary events had specific consequences for how France narrated and understood its own recent past. Numerous scholars of the post-Revolutionary period have remarked on a profound sense of temporal dislocation by which French historical consciousness at the turn of the nineteenth century was riven.\textsuperscript{7} To a degree, this was intrinsic to republican ideology in the early 1790s, which took aim at centuries of sovereign absolutism while also dismantling the social and religious hierarchies that accompanied the monarchical ruling order. Revolutionary republicanism did not just challenge the authority of the
French king: it explicitly defined itself against the authority of historical precedent in a far-reaching sense. The gradual dissipation and eventual reversal of republican ideals—challenged by civil war, economic volatility, and radical factionalism as well as war with Europe’s other major powers—culminated in the resurgence of authoritarianism under Napoleon at the century’s close. In less than a decade, several Revolutionary governments had been formed only to be dismantled from within or toppled from without. And although Napoleon heralded a new era of stability and prosperity for France, the idea of “the past” remained exceptionally fraught: the pre-Revolutionary world order had been repudiated but the recent past did not seem to offer much in its place, having been marred by years of profound uncertainty and violent factionalism. Describing something akin to historical whiplash, scholar Peter Fritzsche writes of the disorienting effects occasioned by “the fragmentation of history and the articulation of historical identity” amidst the ruins of what had once been the Revolution. ⁸

Insofar as this period was characterized by a pervasive sense of temporal dislocation or rupture, it also witnessed the proliferation of new popular genres of historical representation that circulated among an increasingly literate public. An interest in textual and visual representations of the historical past had been growing throughout the eighteenth century and greatly intensified in the Revolutionary turmoil of that century’s close.⁹ The turn of the nineteenth century experienced a drastic increase in the number of novels, prints, paintings, and plays which were produced for a wide audience that took the historical past as their subject. This trend—what Stephen Bann has called “the rise of history”—named both the expansion of historical narration into a “mass medium” and its ascendance as a humanistic discipline. ¹⁰ In the years immediately following the Revolution, the shift had vivid political stakes: writing a history of the recent past necessitated, for both supporters and critics of the Revolution, adjudicating its political
legitimacy. In the early decades of the nineteenth century, as Ceri Crossley and others have noted, “the recovery of a national history was coextensive with an attempt to understand and account for the French Revolution.” Consequently, writing history was a deeply partisan undertaking for counter-Revolutionaries like Chateaubriand and Joseph de Maistre, a task whose political stakes remained forceful after the Bourbon Restoration of 1815 in the historical texts of liberal thinker Jules Michelet.

There is much that could be said about the larger trajectory of French historical philosophy, but what is most immediately relevant is the conceptual status of history in the years during which artists like Gros were working. After a decade of Revolution, the relationship between past and present seemed to be fragmented, dislocated, or even irreversibly broken. Correspondingly, the task of reinventing that past or forging a new sense of continuity with it had never been more urgent. In practical terms these years were marked by the proliferation of representational media (both textual and visual) that addressed the historical past as well as the rise of institutions dedicated to collecting and preserving the records of that past, such as the Archives nationales. In more general terms, this coincided with the ascendance of history as an ideological force—both for understanding one’s own life (something that could be called “historical consciousness”) and as a political arena in which one could evaluate the legitimacy of the French Revolution. The philosopher Philip Knee, revising Hegel’s definition of history as both event and story, thus concludes that in France, “humankind circa 1800 came to understand itself as an entity that was both a product of history and that which creates history.”

***

Few seem to have understood the dynamic evoked by Knee better than Napoleon, who explicitly addressed the historical past as part of a multi-faceted appeal for political power and
authority. But Bonaparte’s historicism was promiscuous rather than academic: it entailed the gathering together of references to multiple historical pasts without respect to their competing or even contradictory political legacies. Although Napoleon was hardly the first French ruler to use historical references as a source of legitimacy and authority, his took a uniquely post-Revolutionary form insofar as it reflected an understanding of the historical past as ‘fractured’ or fragmented, as something discontinuous with the present. Consequently, he relied upon the aggregation and layering of references that were multiple, varied, and partial. From dress and pageantry to correspondence and military strategy, the approach was surprisingly piecemeal, amassing bits and pieces—referential fragments—belonging to multiple eras in France’s history, including the Merovingian, Carolingian, and Capetian dynasties. Through a program of curated anachronism, Napoleon also borrowed the iconography and rhetoric of Greco-Roman antiquity, styling himself after Caesar and Alexander the Great, among others. Todd Porterfield and Susan Siegfried aptly characterize the result as a “bricolage of historical references” that was strikingly inclusive and wide-ranging.

One of the most literal manifestations of this phenomenon can be found in the physical accumulation, on a massive scale, of historical artefacts during Napoleon’s military campaign in Italy in the mid-1790s. The looting of valuable artworks had long been a component of European warfare. Unusual, though, was the strictly quantified and bureaucratic manner in which Napoleon consistently pursued it. His was not a system of pell-mell confiscations, but rather a prescribed form of exchange written into peace treaties that stipulated the transfer of a fixed number of objects as a condition of surrender. In 1796, while a young general under the Directoire government, Bonaparte negotiated an armistice with the Duke of Parma that mandated the transfer of 20 paintings, to be selected at the discretion of the French. This practice
was subsequently codified as a standard feature of Napoleon’s peace treaties in the following year. Bonaparte would go on to claim, incorrectly, that his systematic confiscation of artworks was unprecedented—an assertion that underscores its importance for his own personal mythology. The procedures through which Napoleon’s troops gathered and transported artworks are well known but bear repeating, because they speak to a very real and material sense in which historical meaning was framed in relation to fragmentation and accretion—a way of engaging with the historical past that can be located, moreover, within Gros’s immediate horizon of experience.

Although Bonaparte’s correspondence indicates that he pursued the confiscation of artworks with a sense of purpose and intensity, he had little to do with the actual selection of objects, which was usually left to a commission of savants and artists. Travelling a few days behind Napoleon, these men followed him from Parma to Modena, Milan, Bologna, and Cento in the summer of 1796, identifying the most valuable works and arranging for their transportation. In January of 1797, the Commission pour la recherche des objects de Science et d’Art, which included the prominent mathematician Gaspard Monge and the chemist Claude Louis Berthollet, was joined by none other than Gros, then a young artist who had recently earned the general’s favor after producing a flattering portrait of Napoleon leading his troops at the Battle of Arcole (Bonaparte at the Pont d’Arcole, 1796). Just weeks after Gros joined the Commission, Napoleon signed the Treaty of Tolentino—which mandated the single most significant confiscation of artworks from the entire Italian campaign. Over one hundred artworks from the Vatican and other Roman collections were yielded to the French, including Raphael’s Transfiguration, the Laocoön, and the Apollo Belvedere, which were regarded throughout Europe as among the foremost examples of Renaissance and Greco-Roman classicism.
Ironically, the triumphant collection of artworks often necessitated their initial deconstruction: in order to transport large-scale artworks from Italy to France, many of the pieces had to be partially dismantled. The canvases of larger paintings, for example, were removed from their stretchers (i.e., the wooden scaffold on which the painted surface was mounted) as well as their gilded frames. The fabric canvases were then rolled into cylinders and subsequently stored in water-proofed cases. Panel paintings were sometimes broken into pieces for transportation and extensive efforts were made to physically detach Renaissance frescoes from the walls onto which they were painted—an especially risky and controversial undertaking. Marble statues were removed from their architectural niches and separated from their pedestals. The violent physical interventions that artworks were subjected to were even satirized in prints that caricatured Napoleon’s Italian campaign. In the British print “Seizing the Italian Relics” (1815, fig. 2), a disheveled-looking French soldier has used a chisel and hammer to separate the Venus de’ Medici from her pedestal while Napoleon watches on. Setting aside the obvious visual pun of an idealized marble nude clasped to the soldier’s fumbling and ungainly body, the print registers the manual exertion and disassembly that was essential to the undertaking as a whole. Preserving the material unity or integrity of an artwork had to be weighed carefully against the enhanced mobility promised by its fragmentation. Napoleon’s preferences on this score were clear; at one point the general had even suggested that the Roman arena in Verona be taken apart, stone by stone, and rebuilt in Paris. Disassembled, fragmented, and mobile, such artworks acquired new properties of exceptional value in Napoleonic France: they were remnants of the historical past that could be collected, reassembled, and recombined. In this context, the means by which such objects were transported to France is quite revealing. Here the layering, piling up, or accreting of historical references was presented to the
French public in a highly spectacular and elaborately choreographed manner. The first convoy of confiscated objects from the Italian campaign entered Paris almost completely unnoticed in November of 1796. But the third and most important of the convoys, which Gros accompanied part of the way, arrived in June of 1797 under entirely different circumstances. This convoy transported the Laôcoon and the Apollo Belvedere from Rome, as well as a wide range of valuable objects including paintings, altarpieces, natural history specimens, precious gems, decorative metalwork, and rare books. Loaded onto purpose-built wagons that were decorated with trophies and flags, the objects entered Paris at the Port de l’Hôpital (now the Quai d’Austerlitz), their arrival heralded by cavalry and infantry and a procession of civilian scientists, artists, and actors. Etienne-Jean Delécluze, an artist who, like Gros, studied under Jacques-Louis David, later recalled the “encyclopedic character” of the convoy as it arrived in Paris, taking it as a sign that the “diverse creations of the world” would be “appropriated by and acclimatized to France.”

The styling of the procession—which included live animals and a military band—explicitly invited comparison with ancient forms of conquest by the Greeks and the Romans. Upon arriving the Champ de Mars the convoy was greeted with an official ceremony involving speeches and patriotic songs. It finally terminated at the Louvre on the 31st of July 1797, although only a portion of the objects were ever publicly displayed there.

The reception of these confiscated works, which was widely covered in mainstream French newspapers, was commemorated in a series of prints and artworks. Between 1811 and 1814, a Sèvres porcelain service was also produced to mark the occasion, including a large vase encircled with a depiction of the procession (fig. 3). The vase’s clever decoration plays on the sheer novelty of bringing together large-scale statues from different locations and especially the “animation” or movement of that which was formerly immobile. Books and manuscripts, piled
atop one another, affirm the scholarly status of the undertaking; Napoleonic France is portrayed as a great repository for the world’s knowledge as well as its masterpieces. But there is something particularly suggestive about the profusion and clutter commemorated on the vase: the anachronism of the objects brought together, the plurality of cultural traditions they stand for, and above all the spatial layering by which these objects, as the sediment of multiple historical pasts, accumulate under the sign of Napoleon. The Sèvres set was but one component of much larger decorative scheme dedicated to glorifying the confiscation of artworks during the Italian campaign. Although Gros’s mentor David was one of the few public figures to openly lament the removal of the artworks from Italy, two of his students—Gros and François Gérard—accepted commissions from Dominique-Vivant Denon to make paintings of the convoy to decorate ceilings in the Louvre. Whereas Gérard was tasked with portraying the arrival of the procession in Paris, Gros’s contribution was to be allegorical: *The Emperor Giving the Masterpieces of Ancient Sculpture to France*. Neither commission was realized before Napoleon’s fall in 1814-15.

The confiscation and transfer of artworks during the Italian campaign was not simply a form of plunder. It was a vast and carefully managed program that entailed the physical accumulation of material signifiers from diverse geographical and historical contexts. A program that, moreover, necessitated the object’s initial dis-location and even its de-construction. In the late 1790s, Napoleon’s ascendant cultural and political authority found its signature expression through a bricolaged gathering-together, on a massive scale, of emblems from multiple, remote historical pasts. Coinciding, then, with the ascendance of history as a discursive “mass medium” in France, was the spectacular collection and display of foreign historical artefacts on an unprecedented scale.
If Bonaparte’s Italian campaign enabled the French to engage with a great number of monuments from the ancient past, the historical depth of what constitutes antiquity was itself significantly enlarged during the activities accompanying his subsequent invasion of Egypt. The Egyptian campaign witnessed the implementation of new practical and intellectual procedures for recovering a non-classical ancient past, most notably in the nascent field of archaeology, which was actively promoted by Napoleon. Archaeological research—particularly in Italy—had been accelerating over the course of the eighteenth century, most notably with the excavation of Herculaneum in 1738 and the rediscovery of Pompeii in 1748. However, it wasn’t until the very end of that century in Egypt, and later in Italy, that Napoleonic scholars would ‘set the standard’ for what would later be codified as modern, quantitatively-driven archaeological fieldwork.\(^{29}\)

This standard comprised an extensive effort to come to grips with a historical past of profound temporal antiquity through the gathering-together of various kinds of fragments—amassing information about that past through the systematic analysis, measurement, and representation of its material remnants. And in a sense, I will later suggest, the archaeological dossier itself became a form of aggregating material fragments, of situating them within some kind of larger knowledge system.

In light of Napoleon’s elaborate and multi-faceted engagement with history, it is perhaps unsurprising that the first ever large-scale archaeological study took place during Napoleon’s military expedition to Egypt, which began in 1798. The primary objective of the campaign was to disrupt British access to India and the Mediterranean, while also laying the groundwork to eventually turn Egypt into a French colony. Likely inspired by the Greek king’s conquest of
Egypt in the fourth century BCE, Bonaparte modelled aspects of his campaign after Alexander the Great. Alexander famously brought scholars and philosophers with him when he went east, and Napoleon did the same: hundreds of civilians accompanied Bonaparte’s army, including over 150 scholars. These included mathematicians, geographers, naturalists, architects, engineers, draftsmen, physicians, and printers. Foremost among them were Monge and Berthollet, who had helped to oversee the selection and transportation of confiscated artworks during the Italian campaign. In August of 1798, Napoleon founded a new Institut d’Égypte, comprising a smaller group of elite scholars and scientists, with Monge as their president and Bonaparte serving as vice-president. Based on the Institut de France, the country’s preeminent learned body, the Institut d’Égypte was tasked with collecting and disseminating technical knowledge about Egypt, as well as tackling some of the challenges more relevant to administering it as a future colony. Some of their concerns were quite practical: how to easily manufacture more gunpowder, how to best cultivate certain crops, how to produce alcohol and paper using indigenous plants, and other ways to improve the country’s industries.

This was but a portion, though, of the vast body of scholarly research being undertaken at all points of the campaign. In addition to the targeted research of the Institut, over one hundred men routinely collected specimens, made sketches, conducted experiments, took measurements, drew maps, and shared their findings. Their research spanned the modern-day fields of mineralogy, geography, geology, botany, zoology, demography, history, and anthropology, and has been regarded by many as the first systematic scientific study of Egypt by Europeans as well as the foundation of nineteenth-century Egyptology. Beyond the sheer breadth of information that was being collected about modern and ancient Egypt, the research was unusual for its implementation, on a large scale, of technical, often quantitative, analysis. Measurements had
been a mainstay of antiquarian study and restoration since the mid-eighteenth century, but in the final years of that century an increasingly rigorous and instrument-driven quantitative analysis dominated the sciences that, in turn, transformed archaeological practice.  

Many of the Napoleonic scholars who undertook the study of ancient sites—particularly monuments and architectural structures—were originally trained in engineering, surveying, and technical draftsmanship. Their emphasis on precise measurements and their “meticulous, systematic way” of recording information about and sketching ancient sites became a new standard that would be followed by future Egyptologists and archaeologists.  

(Although there is little doubt that however ‘scientific’ their ambitions, their work was laden with orientalising assumptions.) When encountering ancient architectural monuments, for example, sketches would record their present-day appearance, elevation, various structural properties, detailed studies of their isolated features as well as projections as to what they may have looked like in the past, alongside precise and extensive measurements. The coupling of technical draftsmanship with exacting quantitative data—“we measured each part of these edifices with rigorous precision,” the official account of the expedition would later insist—produced a vast and unprecedented body of information about Egyptian antiquity and would later be codified as standard archaeological practice.  

Underpinning this research was a broader shift in European intellectual thought concerning the relationship between the Earth’s depths and its historical development. At the turn of the nineteenth century, the concept of “stratigraphy” was gaining ground in British, French, and German research on geology. Stratigraphy concerns the study of layers, or strata, of rock, and operates according to the principle that layers of sediment accumulate laterally over time. Different horizontal strata of rock, layered atop on another, thus represent different
moments in the history of the earth. Based on this principle, one can determine diachronic and synchronic relationships based on material distributed along vertical and horizontal vectors: to see what came before, one would look deeper into the rock bedding; to see what happened at the same time, one would look laterally across the same band of rock. Stratigraphy, which is now a mainstay of modern archaeology, palaeontology, geology, and evolutionary biology (as well as, Whitney Davis has shown, psychoanalysis and art history) found an enthusiastic French champion in the figure of Georges Cuvier. Together with his collaborator Alexandre Brongniart, Cuvier used the fossil record to create a definitive stratigraphic analysis of the geological region around Paris in the first decade of the nineteenth century.

Stratigraphy names a way of thinking about layering as an expression of the temporal succession of past epochs. Yet it is important to note that Napoleon’s scholars did not excavate in Egypt. Even still, Bonaparte’s scholars would have routinely confronted evidence of the relationship between material layers and the passage of historical time because the ground level was much higher around key sites than it is today. The Sphinx, for example, was buried in sand to the base of her neck. In many cases, the men would encounter merely the upper-most portion of vertical columns whose depths remained submerged in centuries worth of dirt, rock, and sand. Faced with partial or fragmented structures, draftsmen would still often use the accessible remains to create architectural projections and floor plans of what the buried or destroyed monuments would have looked like when they were originally built. The layout of ancient cities was similarly deduced through study of its surviving walls and ruins. Stratigraphy enabled the scholars to endow space and depth with temporal duration. Running alongside French archaeology in Egypt, then, was a new way of conceptualizing the relationship between the
historical past and its material remains: layers—of rock, of fossils, of man-made artefacts and structures—collect over time. They are a material index of history itself.

On this basis we might assume that the relationship between stratigraphic thought and the Egyptian campaign is implied rather than direct. But Cuvier’s work points to a fertile point of contact between geological research, conceptions of the historical past, and the Napoleonic study of Egypt. Although he remained in Paris during the expedition, his research on fossils made Cuvier an obvious candidate to study the mummified animals that were sent back to France from Egypt over the course of the campaign. Such mummies attracted a great deal of public attention and would eventually become the focal point of a major debate between Cuvier and his former instructor Jean-Baptiste Lamarck concerning evolution. (Cuvier’s study of the mummified ibis, a bird that was sacred in Ancient Egypt, led him to incorrectly conclude that animals do not evolve over time.\(^{38}\)) During this period, Cuvier’s understanding of stratigraphy was developing alongside his belief that animal life is governed by a “correlation of parts”; in other words, he claimed that an organism’s various parts are so deeply interlinked that if one part were to change then the entire organism would die.\(^{39}\) Setting aside the particularities of his comparative anatomy, this idea alludes to a profound and binding relationship between the part and its whole. After all, Cuvier’s research was, in his own words, dedicated to using fragments to draw conclusions about lost wholes: “I have been obliged to learn the art of deciphering and restoring these remains, of discovering and bringing together… the scattered and mutilated fragments of which they are composed, of reproducing in all their original proportions and characters, the animals to which these fragments formerly belonged.”\(^{40}\) Indeed the “fragment” is often described in Cuvier’s writing as his primary conduit for engaging with the natural world’s deep history. It is an idea directly relevant for his work on stratigraphy, insofar as it presumes that the fragment
can reveal a great deal of information about the organism, the historical epoch, or the rock strata
to which it belonged. Cuvier’s work attests not only to a very real intellectual and material
exchange between Napoleonic archaeology and stratigraphy but also constitutes an important
and somewhat unexpected context in which yet another kind of historical meaning was being
articulated in terms of fragmentation, accumulation, and layering

***

The unprecedented body of archaeological information Napoleonic savants produced
about Egypt functioned in a manner not entirely dissimilar to the plundered artworks that had
been brought to France from Italy a few years earlier. This was in no small measure due to the
fact that the French had been compelled to hand over the majority of their Egyptian antiquities,
including the now-famous Rosetta Stone, to the British when they surrendered to Lord Nelson in
1801. (From 1799 until 1806 “virtually nothing,” Cecil Gould claims, “entered the Louvre as a
result of conquest.”)[41] Like the artworks triumphantly transported to Paris, this information
needed to be presented in a manner that reflected its significance and rarity: as a book of
exceptional quality, scale, and breadth titled Description de l’Egypte, totaling no fewer than 23
volumes containing almost 900 engraved plates. Although it was a government-sponsored book
published by the official press of the French Empire, Description was neither the first nor the
most widely-read account of the French expedition. That prize went instead to Voyage dans la
basse et la haute Egypte, by Dominique Vivant Denon, a French diplomat, artist, and savant who
would go on to become the Directeur-Général of the Louvre following his return from Egypt.
Each book purported to narrate the recent history of the campaign and the more ancient history
of Egyptian civilization in a manner that affirmed Bonaparte’s authority, but they adopted
strikingly different models for doing so. And it is here that we can begin to see text and image
deployed in very specific ways to produce and disseminate historical meaning under the sign of Napoleon.

Denon’s *Voyage* of 1802, as a first-person account of a journey, fell within a longer tradition of travel-writing, whose popularity blossomed in the eighteenth century. The book’s broader ambitions were explicitly stated in the dedication: “To combine the radiance of [Bonaparte’s] name with the splendour of the monuments of Egypt, is to associate the glorious pomp of our time with the mythical times of history.” In other words, to conjoin Napoleonic power in present-day France with the historical depths of Egyptian antiquity. The book described Denon’s personal experiences and major events in the military campaign and offered an overview of past and present-day Egypt, accompanied by dozens of engraved illustrations of its landmarks and notable features. The illustrations, which retained some of the artistic conventions of topographical landscapes, also employed a kind of standardized visual taxonomy that has been explored in depth by the art historian Abigail Harrison Moore. As Moore points out, “Denon reconstructed Egypt’s archaeology using a scientific system of standardization” that asserted French superiority and made the ancient artefacts appear legible and even familiar to French readers.

The text adopted a related strategy for unifying Denon’s somewhat sprawling account: a distinctive authorial voice. The opening lines of the book underscore its rootedness in Denon as a witness and protagonist, a highly personal frame through which Napoleonic exploits will be filtered: “All my life,” it begins, “I had desired to travel to Egypt.” In the two volumes that follow these lines, Denon evokes the specific textures and smells of sumptuous meals, the tension and suspense of military maneuvers, and the magnificence of newly-uncovered monuments. The preface singled this out as one of the book’s appealing features. “Although the
style of the traveler is often neglected,” the publisher of an 1807 edition noted, “this travel diary is none the less full of charm. Denon has been able to combine enthusiasm with precision, and delight with erudition.” Denon’s account, it continued, is “lively, animated and pleasant, without being devoid of sensibility. We can distinguish above all the frankness and the candor with which he paints the excesses of the French army of Egypt.” The text is richly embroidered with personal observations and lyrical embellishments, often conjuring up a particular scene or mood alongside more factual descriptions. Monuments, for example, are described in terms of their specific architectural features, but are also attributed the traits we now expect to find in orientalizing accounts: “secrecy,” “splendor,” “decay,” and various kinds of half-forgotten ancient grandeur. Insofar as Denon’s project endeavored to forge a link between Napoleonic power and “the mythical times of history,” it did so by integrating a significant amount of information into an account that was highly personal, narrative, and chronological.

The official publication that resulted from the Egyptian campaign could not have been more different. Initiated by Napoleonic decree in February of 1802, Description compiled the vast body of information that had been collected by the scholars who had accompanied French army (and who had remained in Egypt for two years after Napoleon had returned to France), under the supervision of an 8-person commission. It was in Descriptions that the deliriously cumulative nature of this archaeological project was fully manifested. Far grander in size and appearance than the text by Denon, its remit was also more encyclopedic. Volumes were dedicated to cataloguing Egypt’s ancient monuments and history, as well as its present-day condition: its industries and agriculture; its religion, social structure, dress and customs; its insects, fish, and mammals; its climate and topography; and so on. The text was accompanied by 10 volumes of dedicated illustrations, ranging from topographical landscapes and genre scenes to
the kind of technical drawing practiced by the expedition’s engineers.\textsuperscript{47} As Edward Said has memorably argued, the book’s ambition was to render Egypt “totally accessible to European scrutiny.”\textsuperscript{48} The illustrations, numbering over 3,000 in total, have been described by Said, Grigsby, and others, as foundational documents in the visual imaginary of European orientalism.\textsuperscript{49} The full ‘imperial’ edition—printed in unwieldy ‘elephant folio’ and bound with wooden covers—took over 20 years and almost 400 engravers to complete, the first volumes of which were presented to Napoleon in 1808. A second edition of the text, reflecting on the significance of the undertaking, asserted that the book, “dedicated to the description of so many gigantic monuments, is itself a colossal work in literature.”\textsuperscript{50}

Both the text and the images of \textit{Description} were plural and varied in their structure. Describing the plates, the first volume informed its readers that engravers endeavored to “reunite as many drawings as possible onto each plate.”\textsuperscript{51} Yet, it reassured them, “[the images] have been distributed with order and symmetry,” making every effort to “provide uniformity... to a whole which is composed of a multitude of parts contributed by a great many people.”\textsuperscript{52} As this passage makes clear, those responsible for the book were keenly aware of its profound heterogeneity. Symmetry can indeed be found in the layout of many of the plates, such as the illustrations of the triumphal arch of ancient Antinopolis from volume IV (fig. 4), in which floor plans, elevations, profiles, and decorative details are brought together, despite their dramatically incompatible treatment of scale and entirely different systems of pictorial notation. The volume of information, and of multiple \textit{kinds} of information, compiled within a single plate attests not only to the technical rigour of the analysis but also provides a small window into the vertiginous quantity of data contained within the illustration program as a whole.
Whereas Denon could use a highly personal narrative voice to unify his text, *Description* pointedly lacked a larger ordering principle to which its diverse contents could be subordinated. The text itself contained observations, studies, numerical charts, and historical accounts by dozens of authors, many of which were uncredited. Although these texts were grouped by subject—bird species, for example, or agriculture—there is little in the way of narrative transition between different kinds of information, different authors, and differently organized texts. The book could not make use of the chronological structure found in Denon’s account, for volumes were published according to the order in which they were completed—consequently, it was not uncommon for two volumes on the same topic to be published up to a decade apart. Nor could *Description* revert to the kind of unifying stylistic, editorial, or philosophical framework on which the great encyclopedias and atlases of the eighteenth century relied.

Instead, I would argue, it is the text’s very plurality that animated the project. Whereas Denon’s text was univocal, narrative, and sequentially ordered, *Description* was polyvocal, stylistically plural, and non-sequential. These features came to the fore in the dedication to the book’s second edition, which described its objectives as follows: “to observe and *reunite* all of [Egypt’s] natural productions; to form exact and detailed maps of the country; to *collect* ancient fragments; to study the earth, climate and physical geography; and finally, to *gather together all the results* that interest the history of society, science, and the arts.”53 As the italicized terms make clear, the animating principle of the book is essentially additive in nature, it is a gathering-together of information that is insistently plural, that is so diverse that the only principle under which it can be unified is the principle of accumulation itself.

In some regards, the archaeological inquiries undertaken on Napoleon’s Egyptian campaign were not entirely dissimilar to the novels, prints, and plays proliferating in post-
Revolutionary France that Stephen Bann has associated with “the rise of history.” These various forms of media took as their subject the remnants of an inaccessible past—material and conceptual fragments that can be aggregated but which retain their partial, piecemeal form. Such remnants can be assimilated within a larger, unifying structure but only insofar as that structure can accommodate their plurality and heterogeneity. In the case of *Descriptions*, this was manifested as a monumental dossier of information; and within that dossier the plates themselves are dizzying compilations of multiple kinds of information and different modes of representation. Broadly speaking, the archaeological activity that supplied this information was motivated by stratigraphy, which articulated a new way of thinking about temporal accumulation and material accumulation as commensurate, even co-extensive phenomena. Napoleonic archaeology (including subsequent excavations and restorations in Rome) marshalled various kinds of aggregation in pursuit of historical knowledge.54

***

The nascent field of archaeology emerged as an important arena in which historical meaning was being reconceptualized and represented in early nineteenth-century France. Bonaparte’s sponsorship of both the project and the dissemination of its findings underscore its relevance for his pursuit of political authority. Yet when it came time to narrate the Egyptian campaign to the French public, Napoleon did not rely solely on the expedition’s archaeological achievements, nor on the impressive *Description*, to communicate its success. He also turned to large-scale history painting. It was a decision that was hardly surprising given the cultural prominence accorded to the public display of art at the Paris Salon, and a decision that aligns, moreover, with Bann’s observation that “looking at pictures” was the most important “formative ingredient in the historical-mindedness of the generation that followed the French Revolution.”55
All of which brings us back to Gros and to history painting—not because Gros’s art ought to be re-interpreted through its historical proximity to the rise of modern archaeology, but because his art comes into view as yet another site, a particularly influential site, in which post-Revolutionary historical meaning was being forged through forms of dispersal and aggregation. Even, perhaps, through the dispersal and aggregation of forms.

At the end of the 1790s, following a decade of Revolutionary upheaval, the production of large-scale history paintings was in sharp decline, with few artists taking up explicitly national themes or recent events. All of that began to change, though, circa 1800. Under Napoleon funding for the arts was increased and the French state once again became a significant source of major commissions for works portraying national subjects. Bonaparte was characteristically shrewd in his patronage; he became a regular visitor to the Paris salons and also participated in selecting themes for the biennial competitions, or concours, for major commissions. Under the supervision of Vivant Denon, who directed state patronage of the arts following his return from Egypt, artists were tasked with glorifying military victories and other recent events that would enhance Bonaparte’s political standing. Gros’s Plague-Stricken in Jaffa was among the first major works to demonstrate the renewed viability of large-scale history painting under Napoleon. In the years that followed its completion, the proliferation of such works testified to what Bruno Foucart has called “the great alliance between Napoleon and the painters of his history.” Delécluze, a fellow pupil of David, complained that, “each exhibition was cluttered with a crowd of large, medium, and small frames which commemorated even the most insignificant aspects of the life of the Emperor Napoleon.” As David O’Brien has shown, history painting in particular was transformed into a powerful vehicle of state propaganda.
Gros was, by any metric, the most successful of the many “painters of Napoleon’s history,” having received the largest number of commissions for large-scale paintings of contemporary events. Beyond the logistics of funding and patronage, though, Gros and his peers faced a more abstract challenge: namely, how to endow recent events—which had traditionally been regarded as unsuitable for the beaux arts—with “historical authority.” Although much of the relevant art history scholarship has focused on the restoration of the Bourbon monarchy after Napoleon’s fall (which lasted from 1815 to 1830), Siegfried and Bann have both indicated that artists appealed to several rhetorical modes in order to produce historical meaning in their paintings. Looking specifically at Gros, Siegfried would argue that a painting like Plague-Stricken in Jaffa relies on an “affective” mode of representation that appeals to the drama and immediacy of the events being depicted, rather than presenting a more distant scene that provides a relatively legible narrative overview. But if, as Hegel observed, the historical event can never be separated from its narration, it bears recalling that in Jaffa we see history not simply being “re-presented” but being actively forged.

Looking across discursive and pictorial practices suggests some of the ways in which a painting like Jaffa was called upon to stabilize historical meaning. In the case of the Egyptian campaign, narrating the expedition proved challenging for Napoleon. During his earlier Italian campaigns of the mid-1790s, he had exerted a significant amount of control over how events were described and disseminated. Taking advantage of the phenomenal expansion of the popular press in France during the Revolution and a corresponding rise of literacy rates, Bonaparte had carefully managed the timing and content of military dispatches to galvanize political support back in France; he even owned two small newspapers dedicated to reporting on the Armée d’Italie. Napoleon also encouraged his men to narrate their own “histories of the
Italian campaign,” requesting in 1797 that each regiment produce a written account of their experiences.⁶⁴ These efforts were part of a sophisticated machinery whereby Bonaparte endeavored to manage “the content and the flow of historical information across the empire,” and to endow his narrative accounts with, to borrow Michael Marrinan words again, “historical authority.”⁶⁵

In the Egyptian campaign of 1798 to 1801, however, correspondence between France and Egypt travelled irregularly and unpredictably, due in part to a series of strategic set-backs engineered by the British. For significant stretches of time, contact between France and its army was cut off altogether. To make matters worse, in the absence of a regular stream of military dispatches from Egypt, French newspapers published contradictory information and partisan speculation, shrouding the ‘the facticity of events’ in a cloud of uncertainty, hearsay, and rumor. One rumor proved particularly damaging for Napoleon’s reputation, and persisted even after the general had returned to France with much fanfare. It was said that while retreating from Jaffa, Napoleon had ordered his doctors to poison French soldiers struck down by the plague in order to hasten the retreat. A British account published in 1803, Robert Wilson’s History of the British Expedition to Egypt, made a similar allegation that lent credibility to the rumor in France.⁶⁶ Seen in this light, Gros’s Jaffa can be read as a calculated response to the problem of historical narration in Napoleon’s Egyptian campaign.⁶⁷ It specifically contradicted the claim that Napoleon had treated his plague-ridden soldiers poorly, and it more generally served Napoleon’s need to assert control over the narration of his expedition. But if the narrative legacy of Napoleon’s Egyptian campaign was multiple and dispersed, so too, it would seem, were the pictorial devices deployed to shore up that legacy in Gros’s painting—and especially the fragmentation and distribution of monumental bodies around the perimeter of the canvas.
Napoleon may occupy the central midground, but other bodies and visual focal-points remain forcefully present. Rather than locate the painting’s aggregate of bodies within a unified, abstract ordering principle, Gros relies on planar compression to unite them into a single, albeit heterogeneous, entity. What if this effect was characteristic of, rather than antagonistic towards, a particular way of forging historical meaning in early Napoleonic France? Recognizing the painting’s embeddedness within a wider and diverse set of strategies—pictorial, discursive, and material—at work in the production and dissemination of Napoleonic history, a set of interrelated strategies come into view, strategies characterized by effects of dispersal and aggregation, of fragmentation and accumulation.

These strategies are even more forcefully evident in Gros’s subsequent *Napoleon on the Battlefield of Eylau* (1808, fig. 5), a monumental painting that portrays Napoleon touring a battlefield the day after an encounter between the French *Grande Armée* and the Imperial Russian army in February of 1807. The battle was both exceptionally bloody and conspicuously futile; accounts of it that reached Paris compared the field of battle to the merchandise on view at a butcher’s shop. Gros’s painting commemorates not the battle but its aftermath. Napoleon is shown visiting the battlefield on the following morning, generously offering clemency and healing to the defeated Russian soldiers rather than execution. Napoleon rides forth placidly, his eyes turned heavenward while a wounded Cossack reverentially bows and reaches out to touch his imperial insignia. The emperor is flanked by his entourage, who survey with equanimity the scene of carnage before them. Like *Jaffa*, *Eylau* appeals to Napoleon’s humanitarianism with reference to the tradition of the *roi thaumaturge*, the royal healing-power attributed to early modern French kings. And, as we might expect from Napoleon’s self-mythologizing practice, this allusion was but one among several to historical precedents.
Reflecting on Gros’s art several decades later, the painter Eugène Delacroix would aptly describe *Eylau* as a painting “made of 100 painting,” whose disparate elements “seem to draw the eye and the mind everywhere at the same time.” The layering of artistic citations was hardly unique to Gros. Indeed, for many scholars this practice did not reach its fullest expression until several years later with the work of Jean-August-Dominique Ingres. But one of the striking features of *Eylau* is the sheer clutter of references. Christopher Prendergast and more recently Marnin Young have endeavored to make sense of the painting’s heady citational plurality, which includes historical references to Henry IV, the Emperor Trajan, and Jesus Christ alongside artistic allusions to Michelangelo, Raphael, Rubens, and others. “Such referential layering,” Young writes, stabilizes Napoleon’s historical identity and his significance in the painting through “a sort of massive overdetermination.” Prendergast even compares this referential “bricolage” to “a form of ‘plunder,’ cognate perhaps with Napoleon’s looting of the museums of Europe.” Prendergast’s observation is an especially provocative one, because it compels us to recognize a certain symmetry between different kinds of artistic accumulation—from painterly appropriation to actual looting, from concentrated pictorial density to sprawling material bulk. In each case, an artistic referent is separated (sometimes violently so) from its former context and inserted into a new configuration that brings together multiple, diverse objects, meanings, and forms. Predicated on the fragmentation and mobility of these figures, it is a strategy that is essentially cumulative in its operation.

In addition to this richly citational practice, *Eylau* and *Jaffa* share something else: a foreground densely populated with bodies whose presence—at more than twice life-sized—is staggering. The commission for *Eylau* (overseen, again, by Vivant Denon) called for a number of predetermined compositional elements: the painting was expected to include Napoleon and his
gesture of clemency, a young Lithuanian hussar on the left who pledges his allegiance to the emperor, some number of wounded figures in the foreground, and an overview of the field of battle in the background. Gros, having won the commission through a concours, set the scene in a landscape encrusted with snow, a bleached blank expanse against which the dark-hued figures of the soldiers stand out. As in Jaffa, bodies of the dead and dying fill the foreground, but here their presence is multiplied and vertically layered. On the left various men minister to injured soldiers. On the right, too, wounded Russians resist and draw back as French surgeons attend to their wounds.

In the center of the composition, set apart by a perimeter of white snow, lies a compact pile of dead soldiers unceremoniously splayed out atop one another. A surviving soldier reaches up towards Napoleon. Beneath this cluster of prone limbs and contorted poses, the head of a single French soldier is barely discernible. Their dense layering has an almost stratigraphic effect, as if the bodies are in the process of solidifying into a kind of landscape. The compression and sedimentation of their forms mingles with layers of fallen snow. On each side of the composition, bodies in pieces are being tended to; in almost every instance, this is pictured as the application or tying of white fabric to the wounded body—cloth whose bleached, taught surface cannot help but recall the very canvas upon which it is painted. Gros’s task is an analogous one, of using an expanse of white fabric to gather together that which has been separated. Gros’s bodies accumulate. They settle on top of one another in layers, forming corporeal striations that crystalize into a new solid mass.

If we take Eylau, like Jaffa, to be an important site in which historical meaning was being stabilized and disseminated under Napoleon, the monumental, proliferating bodies that occupy the foreground and margins of the painting are central to its operations. (Widely assumed by
twentieth-century scholars to be problematic—recall that Prendergast terms it “the anxiety of the foreground”73—the extremely large, graphically-rendered bodies that pile up around Bonaparte were not, Young reminds us, detrimental to the success of the painting to articulate Napoleonic history when it was first publicly exhibited in Paris.74) When considered alongside a range of other material and rhetorical practices, the paintings come into view as yet another site in which history is accumulated. This is not to say that we ought to use the confiscation of artworks or the rise of archaeology as a privileged interpretative framework for understanding Gros’s paintings. Rather, we can identify a wide and diverse range of activities in Napoleonic France that each in their own way responded to the temporal rupture associated with the events of the French Revolution.

“A loss of wholeness, a shattering of connection, a destruction or disintegration of the permanent.”75 This is what the nineteenth century inherited: a sense of irreversible dislocation from a once-continuous past. Or rather, this is how it was described by Linda Nochlin when speaking of the conceptual and aesthetic importance of fragmentation for nineteenth-century modernity. What we encounter in Gros’s paintings, though, is the gathering-together, on a massive scale, of bodily fragments—and, indeed, of artistic citations from the past. In the years immediately following the end of the Revolution, effects of loss, decay, dislocation, and rupture were met with commensurate acts of collection, recomposition, layering, and accretion. Above all, these practices were historical; historical facticity, inseparable from the act of its narration, was forged through material, pictorial, and conceptual forms of aggregation. In their polyvocality, their irrepresible heterogeneity, fragments could be brought into provisional alignment under the sign of Napoleon, only to be dispersed and recombined in the years that followed.
1 “Sur le Salon de Peinture,” *Le Revue philosophique, littéraire et politique* (2 October 1804), 47. [SOR: this text is anonymous]


   “History” as a term was used much more broadly in turn-of-the-century France than it is today.


8 Fritzsche, 5.


10 Stephen Bann, Rise of History, 4. Mark Salber Philips has suggested that this was part of an attempt to recapture a feeling of continuity with the past in order to combat the estrangement and disorientation felt by many. Phillips, On Historical Distance (New Haven: Yale University Press, 2013), 2.


13 (My emphasis.) Knee, L’Expérience de la perte, 81.


16 Todd Porterfield and Susan Siegfried, *Staging Empire: Napoleon, Ingres, and David* (University Park: Penn State University Press, 2006), 29.


21 Greco-Roman artefacts had a particular valence in this context, because they were seen as emblems of cultural power that were not closely associated with the pre-Revolutionary French ruling order. Abigail Harrison Moore, “Voyage: Dominique-Vivant Denon and the Transference of Images to Egypt,” *Art History* 25, no. 4 (2002): 5-39.


26 A Galerie des Antiques that was dedicated to the display of Greek and Roman statues opened in November of 1800, although only a portion of the confiscated works were ever displayed in the Louvre. Works were put on view at several locations in Paris and surplus artworks were distributed to newly-founded regional depots in Lyon, Bordeaux, Strasbourg, and elsewhere, although many simply remained in storage. On the importance of the Louvre as a stage for communicating political ideals and shaping a new public citizenry, see Andrew McClellan, *Inventing the Louvre: Art, Politics and the Origins of the Modern Museum in Eighteenth-Century Paris* (New York: Cambridge University Press, 1994).


30 For an English-language account of their activities published in 1800, see *Memoirs Relative to Egypt, Written in that Country during the Campaigns of General Bonaparte, in the Years 1798 and 1799, by the learned and scientific men who accompanied the French expedition* (London: R. Phillips, 1800).

For more on this shift see David Cahan, *From Natural Philosophy to the Sciences* (Chicago: University of Chicago Press, 2003).


38 Curtis C, Millar CD, Lambert DM (2018) The Sacred Ibis debate: The first test of evolution. PLoS Biol 16(9): e2005558. Cuvier and Lamarck both compared fragments of mummified ibises that were estimated to belong to periods 3,000 years apart, and presented the mummies to the French Academy in 1802. Neither man found evidence that the ibis had changed over this period, which Cuvier took as proof that animals do not evolve. Lamarck countered that 3,000 was too short of a period for discernible change.


42 For an overview of this genre see the anthology Elizabeth Bohls and Ian Duncan, eds., *Travel Writing 1700-1830* (Oxford: Oxford University Press, 2005).


45 Dominique-Vivant Denon, *Voyages dans la Basse et la Haute Egypte, pendant les campagnes de Bonaparte, en 1798 et 1799* (S. Bagster, 1807), 1.

46 “Preface,” to Dominique-Vivant Denon, *Voyages dans la Basse et la Haute Egypte, pendant les campagnes de Bonaparte, en 1798 et 1799* (S. Bagster, 1807), ix.

47 To facilitate the engraving process, the prominent engineer, artist, and officer Nicolas-Jacques Conté (one of the foremost savants on the Egyptian expedition) had invented an engraving machine to fill in the sky in the backgrounds of various prints. Conte’s death in 1805 prevented him from supervising the project beyond its initial stages. For an excellent discussion of this see Richard Taws, “Conté’s Machines: Drawing, Atmosphere, Erasure,” *Oxford Art Journal* 39, no. 2 (2016): 243-66.


Ibid.


As quoted in Forrest, “Propaganda and the Legitimation of Power,” 443.

O’Brien, After the Revolution, 2.


Such an approach is particularly indebted to Marrinan’s “Literal/Literary/‘Lexie.’”

On this see Hanley, The Genesis of Napoleonic Propaganda; and Forrest, “Propaganda and the Legitimation of Power.”


It’s been suggested that Gros’s painting was a “direct response” to Wilson’s allegations. See Clayton and O’Connell, eds., Bonaparte and the British, 44.

See David O’Brien’s excellent research on this painting and its relation to Napoleonic propaganda. There is some ambiguity regarding whether or not this was an official commission from Napoleon, but there is no doubt that it was officially sanctioned. The painting’s completion was carefully monitored by Vivant-Denon. See David O’Brien, After the Revolution: Antoine-Jean Gros, Painting and Propaganda (University Park, PA: Penn State University Press, 2006), 94.


The polysemous nature of the classical nude, at this moment, was widely felt beyond France. See Cora Gilroy-Ware, *The Classical Body in Romantic Britain* (New Haven: Yale University Press, 2020).

Prendergast, *Painting War (II)*, 8.

An excellent summary of the commission can be found in O’Brien, *After the Revolution*, 160-4.

Prendergast, *Painting War (II)*, 97.

Here, I follow Marnin Young in pushing back against an assumption within the art historical scholarship that the foreground of Gros’s painting is problematic, proposing that the foreground was a key part of, rather than antithetical to, the significatory program of the painting.