## Changes in VED - modelling

The aim of the modelling exercise is to help gain an understanding of whether increases in differential between VED bands would help the UK achieve its:

1) two targets relating to lower carbon cars ${ }^{1}$
2) commitment to a $20 \%$ reduction in carbon emissions by 2010 .

## Base Case

To help model the impact that changes in the differential between bands would have, two 'base cases' were developed. These used current new vehicle purchase data as a starting point and factored this data up to take into account annual expected efficiency improvements and anticipated changes in purchasing patterns. The new vehicle data was for both private and company cars and differentiated by $\mathrm{CO}_{2}$ emissions (SMMT, 2004). An example of the data used is provided below in Table 1.

Table 1 Company car New Vehicles - Total Registrations 2004 by CO2 ( $\mathrm{g} / \mathrm{km}$ )

| Sales Type | CO2 (g/km) | Total Registrations 2004 |
| :--- | :--- | :--- |
|  |  |  |
| Company | 80 | 2.00 |
| Company | 87 | 4 |
| Company | 104 | 572 |
| Company | 107 | 432 |
| Company | 109 | 1425 |
| Company | 110 | 1373 |

Source: Society of Motor Manufacturers and Traders (2004)
The assumptions used with regard to efficiency and purchasing patterns are based on historic trends and differentiate between company and private vehicles. Assumptions are detailed below in tables 2 and 3. Table 2 assumptions reflect that efficiency gains are easier in larger less fuelefficient vehicles than smaller vehicles.

Table 2 Assumptions regarding efficiency improvements

| Vehicles (emissions per <br> kilometre) | Efficiency improvements per annum |  |
| :--- | :--- | :--- |
|  | Base 1 (more improvements) | Base 2 (less improvements) |
| Less than 150 grams | $1.50 \%$ | 0.50 |
| Between 151 to 200 grams | $2.00 \%$ | 0.75 |
| Between 201 to 250 grams | $2.00 \%$ | 0.75 |
| Greater than 251 grams | $2.50 \%$ | 1.00 |

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Table 3 Assumptions regarding changes in purchasing patterns (increases in the number of vehicles per annum)

|  | Base Case 1 <br> (more efficiency <br> improvements) |  | Base Case 2 <br> (less efficiency <br> improvements) |  |
| :--- | :--- | :--- | :--- | :--- |
| Current vehicle <br> emissions (per <br> kilometre) | Company | Private | Company | Private |
| Less than 150 grams | $3.00 \%$ | $5.00 \%$ | $2.00 \%$ | $3.50 \%$ |
| Between 151 to 200 <br> grams | $2.00 \%$ | $1.00 \%$ | $1.00 \%$ | $1.00 \%$ |
| Between 201 to 250 <br> grams | $1.00 \%$ | $1.00 \%$ | $1.00 \%$ | $1.00 \%$ |
| Greater than 251 <br> grams | $2.00 \%$ | $4.00 \%$ | $2.00 \%$ | $3.50 \%$ |

Summary results from the development of the base data spreadsheet model are shown in Table 3 and Table 4.

Table 3 reflects the trend for the purchase of smaller and larger vehicles particularly in the private car. It also reflects the overall increase in the purchase of new cars.

Table 4 - Company Car registrations by VED band for 2008 and 2012 under base case 1 and 2 (i.e. assuming efficiency improvements and changes in purchasing patterns)

| VED <br> band | CO $_{2}$ emission <br> figure <br> grams per <br> kilometre | $2004^{*}$ | 2008 <br> Base <br> Case 1 | 2008 <br> Base <br> Case 2 | 2012 <br> Base <br> Case 1 | 2012 <br> Base <br> Case 2 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| AAA | Up to 100 | 6 | 651 | 6.5 | 12814 | 1959 |
| AA | $101-120$ | 39425 | 90898 | 52779 | 154737 | 72817 |
| A | $121-150$ | 394506 | 737109 | 597760 | 1018172 | 679714 |
| B | $151-165$ | 351470 | 240890 | 255159 | 238944 | 198214 |
| C | $166-185$ | 261414 | 227940 | 271167 | 123915 | 178963 |
| D | $185+$ | 320382 | 204192 | 268927 | 132459 | 301492 |
| Total | 1367203 | 1501680 | 1445799 | 1681041 | 1547546 |  |
| Average carbon emissions | 168.93 | 156.24 | 164.10 | 144.91 | 159.36 |  |
| Percentage of vehicles <br> under 100 g CO2/Km | 0.0004 | 0.04 | 0.0004 | 0.35 | 0.04 |  |

* source data obtained from Society of Motor Manufacturers and Traders Ltd


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Table 5 - Private Car registrations by VED band under base case 1 and 2
(i.e. assuming efficiency improvements and changes in purchasing patterns)

| VED <br> band | $\mathrm{CO}_{2}$ emission figure <br> grams per kilometre | $2004^{*}$ | 2008 <br> Base <br> Case 1 | 2008 <br> Base <br> Case <br> 2 | 2012 <br> Base <br> Case <br> 1 | 2012 <br> Base <br> Case <br> 2 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| AAA | Up to 100 | 475 | 1809 | 545 | 17997 | 1959 |
| AA | $101-120$ | 41229 | 86883 | 57773 | 165187 | 72817 |
| A | $121-150$ | 377472 | 667605 | 536214 | 902634 | 679714 |
| B | $151-165$ | 255032 | 167096 | 203909 | 165965 | 198214 |
| C | $166-185$ | 180681 | 157051 | 188832 | 109627 | 178963 |
| D | $185+$ | 345177 | 270465 | 318254 | 196679 | 301492 |
| Total number of vehicles <br> purchased | 1200066 | 1350910 | 1305528 | 1558089 | 1433159 |  |
| Average carbon emissions | 174.24 | 160.2 | 168.82 | 147.52 | 163.54 |  |
| Percentage of vehicles under <br> 100 g CO2/Km | 0.040 | 0.13 | 0.04 | 1.16 | 0.14 |  |

Changes in VED
Two scenarios were developed and utilised to help assess the impact that changes in VED might have. Key features of the scenarios are

Table 6 Key features of VED change scenarios

| Scenario 1 | Scenario 2 |
| :--- | :--- |
| Introduction of a new top band E $(220+)$ | Introduction of a new top band E $(220+)$ |
| All car registrations are potentially <br> impacted | Only cars in the bottom and top 10 grams of <br> a band are impacted |
| Percentage change between impacted cars <br> is detailed in Table 7 | Percentage change between impacted cars is <br> detailed in Table 12. Higher than scenario 1 |
| Impact differs depending on size of vehicle | Impact differs depending on size of vehicle |

Scenario 2 with its impact on the bottom and top 10 grams of each band can be considered a more 'pessimistic' scenario and Scenario 1 a more 'optimistic scenario'. The scenarios, and their impact on the two base cases are detailed below.

## Scenario 1

Scenario 1 assumes that all vehicles within a band are potentially impacted by changes in VED. I.e. vehicles at the top end of band are as likely to move to the band below as vehicles at the bottom end of the band.

It assumes that significant change in the VED differential between bands would result in a substantial movement between bands. The assumption is based on Mori research (Dft, 2003), which suggests that if there were a $£ 300$ differential between each VED band $72 \%$ of people would swap bands. The research also suggests that people who currently own a larger vehicle would be less likely to swap. The research was used to inform the development of our assumptions (Table 7).

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Furthermore, band D would change from covering all vehicles greater than 186 grams of carbon dioxide per vehicle kilometre to covering vehicles in the range 186-220. A new top band E was introduced which would cover all vehicles greater than 221 grams of carbon dioxide per kilometre. Here we assume that vehicles in the range 220-240 would potentially move to band D .

Table 7 Percentage Change assumed in Scenario 1

| From | To | Percentage <br> change |
| :--- | :--- | :--- |
| AA | AAA | $60 \%$ |
| A | AA | $60 \%$ |
| B | A | $50 \%$ |
| C | B | $50 \%$ |
| D now $(186-220)$ | C | $40 \%$ |
| New band E $220+$ ) | D | $40 \%$ |

The new vehicles purchases, which are transferred to the lower bands, are distributed according to the number of vehicles in the different carbon categories. I.e. the higher the number of existing vehicles the more likely it is people would purchase it if they were moving to the lower band.

Table 8 - Scenario 1 - impact of changes in VED on Company cars

|  |  | 2008 <br> Base Case 1 | 2008 <br> Base Case 2 | 2012 <br> Base Case 1 | 2012 <br> Base Case 2 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| AAA | Up to 100 | 55375 | 31674 | 102886 | 40107 |
| AA | $101-120$ | 478563 | 379768 | 675568 | 467777 |
| A | $121-150$ | 415165 | 366684 | 526741 | 428132 |
| B | $151-165$ | 234415 | 263163 | 183912 | 257236 |
| C | $166-185$ | 166399 | 204548 | 98607 | 180361 |
| D | $186-220$ | 93873 | 117798 | 62350 | 102029 |
| E | 221 plus | 57889 | 82164 | 30979 | 71921 |
| Total number of cars | 1501680 | 1445799 | 1681041 | 1547564 |  |
| Average carbon emissions | 144.28 | 152.18 | 132.48 | 147.20 |  |
| Percentage of cars under 100 <br> gram CO2 per km | 3.69 | 2.19 | 6.12 | 2.59 |  |

Table 9 - Scenario 1 - impact of changes in VED on Private cars

|  |  | 2008 <br> Base Case 1 | 2008 <br> Base Case 2 | 2012 <br> Base Case 1 | 2012 <br> Base Case 2 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| AAA | Up to 100 | 54122 | 35209 | 114063 | 45650 |
| AA | $101-120$ | 435255 | 344838 | 610701 | 436955 |
| A | $121-150$ | 350468 | 316440 | 444036 | 370993 |
| B | $151-165$ | 162074 | 196371 | 141182 | 189822 |
| C | $166-185$ | 137255 | 161437 | 101185 | 151646 |
| D | $186-220$ | 109780 | 119297 | 85057 | 114305 |
| E | 221 plus | 101956 | 131936 | 61865 | 123788 |
| Total Number of <br> cars | 1350910 | 1305528 | 1558089 | 1433159 |  |
| Average carbon emissions | 148.08 | 157.11 | 135.66 | 151.51 |  |
| Percentage of cars under 100 <br> gram CO2 per km | 4.01 | 2.70 | 7.32 | 3.19 |  |

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Table 10-Scenario 1 - Company car - difference in average carbon emissions (comparison with base case)

|  | 2008 |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base Case 1 | Base Case 2 | Base Case 1 | Base Case 2 |
| Base Case | 156.24 | 164.10 | 144.91 | 159.36 |
| Scenario 1 Average carbon <br> emissions | 144.28 | 152.18 | 132.48 | 147.20 |
| Difference | 11.96 | 11.92 | 12.43 | 12.16 |

Table 11-Scenario 1 - Private car - difference in average carbon emissions (comparison with base case)

|  | 2008 |  |  | 2012 |
| :--- | :--- | :--- | :--- | :--- |
|  | Base Case 1 | Base Case 2 | Base Case 1 | Base Case 2 |
| Base Case | 160.20 | 168.82 | 147.52 | 163.54 |
| Scenario 1 Average carbon <br> emissions | 148.08 | 157.11 | 135.66 | 151.51 |
| Difference | 12.12 | 11.71 | 11.86 | 12.03 |

Scenario 2
Scenario 2 assumes that movements between bands would only be from the lowest 10 grams of a band to the highest 10 grams of the band below. The proportions of movement between these sections of the bands are detailed in Table 12. The percentage change is slightly higher than that used in Scenario to reflect that the application of the percentage change applies to a much smaller number of vehicles.

Table 12 - Scenario 2 changes in Vehicle purchasing patterns due to changes in VED

| From | To | Percentage <br> change |
| :--- | :--- | :--- |
| AA | AAA | $70 \%$ |
| A | AA | $70 \%$ |
| B | A | $60 \%$ |
| C | B | $50 \%$ |
| D now $(186-220)$ | C | $50 \%$ |
| New band E $220+$ ) | D | $40 \%$ |

As with Scenario 1 a new band D would change from covering all vehicles greater than 186 grams of carbon dioxide per vehicle kilometre to covering vehicles in the range 186-220. A new band E would be introduced which would cover all vehicles greater than 221 grams of carbon dioxide per kilometre

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Table 13 - Scenario 2 - impact of changes in VED on company cars

|  |  | 2008 <br> Base Case 1 | 2008 <br> Base Case 2 | 2012 <br> Base Case 1 | 2012 <br> Base Case 2 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| AAA | Up to 100 | 23584 | 6.49 | 51378 | 12396 |
| AA | $101-120$ | 143208 | 92853 | 294988 | 115499 |
| A | $121-150$ | 769986 | 660542 | 940051 | 783188 |
| B | $151-165$ | 208969 | 225021 | 172586 | 230647 |
| C | $166-185$ | 185716 | 234896 | 108936 | 205781 |
| D | $186-220$ | 104692 | 142522 | 76537 | 119842 |
| E | 221 plus | 65525 | 89960 | 36566 | 80211 |
| Total number of cars | 1501680 | 1445799 | 1681041 | 1547564 |  |
| Average carbon emissions | 153.99 | 162.16 | 142.67 | 157.30 |  |
| Percentage of cars under 100 <br> gram CO2 per km | 1.57 | 0.0005 | 3.05 | 0.80 |  |

Table 14-Scenario 2 - impact of changes in VED on private cars

|  |  | 2008 <br> Base Case 1 | 2008 <br> Base Case 2 | 2012 <br> Base Case 1 | 2012 <br> Base Case 2 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| AAA | Up to 100 | 23343 | 545 | 60954 | 15472 |
| AA | $101-120$ | 150237 | 89860 | 339664 | 121247 |
| A | $121-150$ | 654757 | 597846 | 748347 | 704243 |
| B | $151-165$ | 149738 | 159837 | 128915 | 160350 |
| C | $166-185$ | 135932 | 163029 | 110174 | 160676 |
| D | $186-220$ | 127739 | 153571 | 97440 | 136517 |
| E | 221 plus | 109163 | 140840 | 72596 | 134653 |
| Total Number of <br> cars | 1350910 | 1305528 | 1558089 | 1433159 |  |
| Average carbon emissions | 157.88 | 167.24 | 145.17 | 161.68 |  |
| Percentage of cars under 100 <br> gram CO2 per km | 1.73 | 0.04 | 3.91 | 1.08 |  |

Table 15 - Scenario 2 - impact of changes in VED on company cars

|  | 2008 | 2012 |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Base Case 1 | Base Case 2 | Base Case 1 | Base Case 2 |
| Base Case | 156.24 | 164.10 | 144.91 | 159.36 |
| Scenario 2 Average carbon <br> emissions | 153.99 | 162.16 | 142.67 | 157.30 |
| Difference | 2.25 | 1.94 | 2.24 | 2.06 |

Table 16 - Scenario 2 - impact of changes in VED on private cars

|  | 2008 |  |  | 2012 |
| :--- | :--- | :--- | :--- | :--- |
|  | Base Case 1 | Base Case 2 | Base Case 1 | Base Case 2 |
| Base Case | 160.20 | 168.82 | 147.52 | 163.54 |
| Scenario 2 Average carbon <br> emissions | 157.88 | 167.24 | 145.17 | 161.68 |
| Difference | 2.32 | 1.58 | 2.35 | 1.86 |

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Results
Table 17 Percentage of vehicles which are 100 g of CO2/km or lower in 2012


Commitment to a 20\% reduction in carbon emissions by 2010
We have modelled the impact of changes in VED under two different scenarios and base cases. A more 'optimistic' scenario (1) and more 'pessimistic' scenario (2) have been tested. The results suggest that average carbon reductions in the range of 2 grams $/ \mathrm{km} /$ vehicle to 12 grams/km/vehicle may be possible. Below we have modelled the impact that this would have on overall carbon emission reductions, by examining the number of vehicle kilometres that would be impacted under two scenarios. Table 18 assumes that the percentage of vehicles impacted is related to the replacement of the vehicle stock by new vehicles. New vehicles take up 10\% of vehicle stock. It is assumed that people drive the average number of kilometres. I.e. $10 \%$ of the vehicle stock is replaced each year and this correspondingly impacts on vehicle kilometres - 10\% in 2008, 20\% in 2009, and 30\% in 2010. Table 19 takes into account that it is highly probable that new car owners (private and company) will drive more than the average number of kilometres.

Table 18 New car vehicle purchases - average emissions in 2008


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Table 19 0verall impact on carbon emissions

|  | 2008 | 2010 | 2012 | 2015 |  |
| :--- | :--- | :--- | :--- | :--- | :---: |
| Total vehicle kilometre <br> (billion) |  |  |  |  |  |
| Percentage of Vehicle <br> kilometres impacted | 418 | 431 | 443 | 461 |  |
| Number of vehicle <br> kilometre impacted (billion) | 41.8 | 129.30 | 221.5 | 368.8 |  |
| CO2 saving per vehicle kilometre and impact in terms of MtC* |  |  |  |  |  |
| 2 grams |  |  |  |  |  |
| Saving in MtC | 0.02 | 0.07 | 0.12 | 0.15 |  |
| 5 grams |  |  |  |  |  |
| Saving in MtC | 0.06 | $50 \%$ | $80 \%$ |  |  |
| 7 grams 0.18 | 0.30 | 0.38 |  |  |  |
| Saving in MtC | 0.08 | 0.25 | 0.42 | 0.52 |  |
| 10 grams |  |  |  |  |  |
| Saving in MtC | 0.11 | 0.35 | 0.60 | 0.75 |  |
| 12 grams |  |  |  |  |  |
| Saving in MtC | 0.14 | 0.42 | 0.72 | 0.91 |  |

[^1]Table 20 Potential MtC savings under a number of gram reduction per vehicle kilometre

|  | 2008 | 2010 | 2012 | 2015 |
| :---: | :---: | :---: | :---: | :---: |
| Total Billion vehicle kilometre | 418 | 431 | 443 | 461 |
| Percentage of vehicle kilometre impacted | 20\% | 60\% | 80\% | 100\% |
| Number of vehicle kilometre impacted (billion) | 83.6 | 258.6 | 354.4 | 461 |
| CO2 saving per vehicle kilometre and impact |  |  |  |  |
| 2 grams |  |  |  |  |
| Saving in MtC | 0.05 | 0.14 | 0.19 | 0.25 |
| 5 grams |  |  |  |  |
| Saving in MtC | 0.11 | 0.35 | 0.48 | 0.63 |
| 7 grams |  |  |  |  |
| Saving in MtC | 0.16 | 0.49 | 0.67 | 0.88 |
| 10 grams |  |  |  |  |
| Saving in MtC | 0.23 | 0.71 | 0.97 | 1.25 |
| 12 grams |  |  |  |  |
| Saving in MtC | 0.27 | 0.85 | 1.16 | 1.51 |

## * Calculation of MtC - Example

Billion car vehicle kilometres x carbon dioxide (grams) saving per kilometre

## $41.8 \times 2=83600000000$ grams of carbon dioxide

Conversion into tonnes $=83600000000 / 1000000$

$$
=83600 \text { tonnes of carbon dioxide }
$$

Conversion into million tonnes $=83600 / 1000000$

$$
=0.0836 \text { million tonnes of carbon dioxide }
$$

Conversion into tonnes of carbon $=0.0836 \times 12 / 44$ (atomic mass of $C(12) /$ (atomic mass of CO2 (12 + 16 + 16)

$$
=0.0228
$$

## Limitations

The aim of the above analysis was to gain an understanding of the impact of changes in VED. The approach used is relatively simple but thought appropriate given the timescale available. We are aware that there are limitations to the approach some of which are detailed below:

- The sensitivity range for the base case could be widened.
- There has been no feasibility 'check' on movement between bands - e.g. in Scenario 2 base case 2 (2008) the model 'assumes' there are no vehicles in the range 90-100 grams there is therefore no movement between band AA and $A$.
- Scenario 2 assumes movement between lowest 10 grams and highest 10 grams of each band. Smaller ranging bands e.g. B are not treated differently.
- It is assumed that only vehicles in the range 220 to 240 (new band E) will move to the lower band D . This is the case in both Scenarios. It is plausible that vehicles that are much higher emitting could also move to the lower band.


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- Does not account for impact on second hand market
- Assumes that same impact on company and private vehicles


## Reference

Department for Transport (2003) Assessing the Impact of Graduated Vehicle Excise Duty Quantitative research


[^0]:    ${ }^{1}$ These are the Dft's Powering Future Vehicles Strategy target that $10 \%$ of new vehicle sales will be cars that offer 100 g carbon dioxide per vehicle kilometre or lower by 2012, and the EU wide voluntary agreement that by 2008 average carbon emissions for new vehicles will be 140 g carbon dioxide per vehicle kilometre.

[^1]:    ${ }^{2}$ Based on National Road Traffic Forecast central estimates

